



growing a stronger Milwood

### ABOUT MILWOOD COMMONS

Milwood Commons is a 501c3 non-profit corporation established to see the Milwood Neighborhood of Kalamazoo, Michigan, thrive. Milwood Commons will foster initiatives that will help individuals, families, schools, businesses and organizations work together to foster a safe, healthy and welcoming community in which we can live, work and play. Milwood Commons is a neighborhood organization and we invite the input and participation of all our neighbors.

Mission: Milwood Commons exists so that Milwood will be a healthy, interconnected neighborhood with thriving residents, families, schools, and businesses.

For more information, visit our website at [milwoodcommons.org](http://milwoodcommons.org).

#StrongerMilwood



## Milwood LightLife 5k

Run or walk through the lights  
and celebrate life in Milwood!

Saturday, December 15th, 2018, 2-6:30pm

#StrongerMilwood

# The Milwood LightLife 5k

## WHAT

The LightLife 5k is an unofficial run/walk on sidewalks through the Milwood neighborhood.

Houses will be lit and luminaries will light the path to create a festive holiday season route.

In addition to the walk/run, there will be fun activities for kids and families.

## WHEN | WHERE

The event will be held on Saturday, December 15th, 2018.

Start/Finish and all other activities will take place at the Milwood Commons/Threads Church building at 2031 E. Cork Street.

The purpose of the Milwood LightLife 5k is to bring residents, businesses & organizations together to build relationships and celebrate life in Milwood.

This event is operated by Milwood Commons, a neighborhood organization dedicated to fostering a safe, healthy and lively community – all proceeds will benefit their community development initiatives.

- **2:00pm:** Race registration and T-shirt pick-up
- **2:30pm:** Student Snow Scramble
- **3:00 - 5:30pm:** Cookies/Cocoa reception. Snow Scramble prize pickup.
- **4:30pm:** Milwood Light Life 5k Run/Walk



## HOW YOU CAN PARTICIPATE

- The first and most significant way to participate is to **form a team** of your organization's staff, families, friends and patrons.
- Each member of your team will receive a custom shirt with your organization name on the back.
- By having as many participants as possible, we will increase the likelihood of media coverage from multiple news outlets – this is good for the Milwood neighborhood, Milwood Commons as well as your business or organization.
- The second means of participation is through **sponsorship donations of \$100 or \$250** – you will receive branding on event materials according to your sponsorship level.
- The third way to help is **in-kind donations** of gift certificates or products to be used as race prizes during the afternoon activities.

TEAM MEMBERS	FEE/PERSON
1-9	\$30
10-24	\$27
25+	\$24



## WHY YOU SHOULD PARTICIPATE

1. The LightLife 5k is a great way to support the neighborhood that supports you.
2. Your participation will contribute to building a more healthy, prosperous Milwood.
3. It's an opportunity to create a fun, team-building event for you and your employees – you could even make it part of your company holiday festivities.
4. As a participating team, your name alone will appear on your custom LightLife 5k shirts, promoting your organization to the other participants as well as on social and news media coverage of the event.



FRONT



BACK

YOUR NAME HERE

**REGISTER ONLINE AT [RACEENTRY.COM](http://RACEENTRY.COM). SEARCH FOR "LIGHTLIFE 5K"**

Or, go directly to: [raceentry.com/race-reviews/milwood-commons-lightlife-5k](http://raceentry.com/race-reviews/milwood-commons-lightlife-5k)